

# TRANSFORMING STUDENTS TRANSFORMING LIVES

The Campaign for Rider University

## Campaign Priority III

Providing a comprehensive Rider education through increased support for the Annual Fund

Goal: \$10 million



## You help students pursue their dreams by supporting the Annual Fund

**“Being able to conduct my own research has taught me resiliency and critical-thinking skills, lessons I hope to apply directly to a career as a physician.”**

### Harish Appiakannan '19

2018 Rider Undergraduate Research Scholar Award recipient

Harish worked under the direction of Dr. Todd Weber, a professor of biology and behavioral neuroscience, to investigate how a high-fat diet impacts the regulation of stress hormones in an experimental model of diabetes and obesity. His findings were published in the scientific journal *Physiology and Behavior*. The reviews of that paper sparked ideas for further research, and through the support of an Undergraduate Research Scholar Award, he was able to further examine the protective effects of exercise on those responses.

Gifts to Rider's Annual Fund help underwrite the Undergraduate Research Scholar Awards, a \$5,000 scholarship that allows five students each academic year to pursue independent projects that go beyond ordinary coursework.



# Donors who give to the Annual Fund

**Impact every student on campus today**

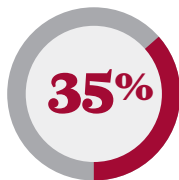
**Help close the gap between tuition and expenses**

**Allow Rider to respond to emerging opportunities**

**Ensure funds go where they are needed most**

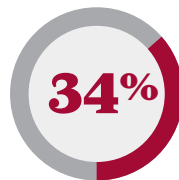
## The Annual Fund supports

### Scholarships



- University-funded scholarships for deserving students

### Academics and Research



- Faculty and student research awards
- Library funding
- Direct and indirect costs of instruction

### Student Services



- Student counseling
- Career preparation

### Operations



- Ongoing operational expenses such as those for residence halls and dining services

### Student Life



- Co-curricular programming



## By giving to the Annual Fund, you create opportunities for students like Olivia

“My scholarship helps me accomplish my goals of attending a school I really like and being on the swim team. As one of three kids in my family in college, every dollar of assistance helps and motivates me to work hard.”

- Olivia Iswalt '20**
- Marketing major
  - Women's Swimming and Diving team
  - Provost Scholarship recipient

## Want to honor a friend or the memory of a loved one?

Make an honorary gift in that person's name to the Annual Fund.



Annual Fund gifts of \$10,000 or more will be recognized with a tree planted along the Campus Mall. Your name, and that of the friend or loved one, can also be recognized on a commemorative plaque. All tribute gifts will be acknowledged with an appropriate note.